Qlik

Parts Europe Gmbh Gain Fast, Flexible Insights with Qlik

Introduction

This case study of PARTS EUROPE GMBH is based on a June 2023 survey of Qlik customers by TechValidate, a 3rd-party research service.

> " As a project manager and analyst, Qlik is the only tool that has allowed me to explore data in a flexible and interactive way. I can quickly set up models and test different hypotheses, without having to rework my data or visualizations. This saves me a lot of time and effort."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik:

- The other analytics tools they evaluated before selecting Qlik:
  - Microsoft Power BI
  - Pentaho Spoon, Crystal Reports,

Use Case

The key features and functionalities of Qlik that the surveyed company uses:

- The unique Qlik capabilities they see as highly beneficial:
  - Powerful combination of self-service and governance
  - Interactive dashboards with associative exploration
  - Natural language conversational analytics
  - Mobile analytics that answer questions on the go
  - Open and standard APIs for extending and embedding analytics
  - Data-driven alerts

Results

The surveyed company achieved the following results with Qlik:

- Rates the value that Qlik delivers for their organization in the following use-cases:
  - Self-service visualization: best-in-class
  - Dashboards and applications for business users: extremely valuable
  - Natural language, conversational analytics: very valuable
- The Qlik features they consider to be best-in-class:
  - Powerful visualizations that convey impactful meaning
  - Easy-to-use experience
  - Ability to combine multiple data sources
  - Responsive design delivers a optimized user experience across all devices
- They experienced the following benefits since switching to Qlik, compared to other competitive analytics tools:
  - Improved usability
- They agree with the following statement: "Qlik solutions are a key component of my data transformation strategy."
- They experienced the following benefits after migrating from Client-Managed Qlik Sense to Qlik Cloud:
  - Scalability
  - Cost savings (infrastructure, hardware, software licenses and/or maintenance)
  - Security

Company Profile

Company:
PARTS EUROPE GMBH

Company Size:
Medium Enterprise

Industry:
Wholesale Distribution

About Qlik

Qlik, with the recent addition of Talend, delivers an industry leading portfolio of solutions for data integration, data quality, and analytics. This includes advancements in real-time, AI, ML, and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze, and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik's solutions work with any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

Learn More:

Qlik

Qlik