

Qlik Helps Vygon UK Improve Business Processes and Visibility

Introduction

This case study of Vygon UK is based on a June 2023 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Since implementing Qlik, Vygon UK has realised considerable cost savings due mainly to the impact of process improvements through data. Our staff also now have full visibility of how the business is doing on a day-by-day basis compared to our previous BI systems. ”

Challenges

The business challenges that led Vygon UK to evaluate and ultimately select Qlik:

- The other analytics tools they evaluated before selecting Qlik:
 - Microsoft Power BI
 - IBM Cognos

Use Case

The key features and functionalities of Qlik that the surveyed company uses:

- The unique Qlik capabilities they see as highly beneficial:
 - Powerful combination of self-service and governance
 - Interactive dashboards with associative exploration
 - AI-powered capabilities, such as insight generation and automation
 - Data-driven alerts
 - Automated machine learning for analytics

Results

The surveyed company achieved the following results with Qlik:

- Rates the value that Qlik delivers for their organization in the following use-cases:
 - Self-service visualization: valuable
 - Dashboards and applications for business users: best-in-class
 - Natural language, conversational analytics: valuable
 - Custom and embedded analytics: very valuable
 - Mobile analytics: valuable
 - Predictive and prescriptive analytics: extremely valuable
- The Qlik features they consider to be best-in-class:
 - Powerful visualizations that convey impactful meaning
 - Easy-to-use experience
 - Advanced authoring features for customized applications
 - Interactive exploration and search
 - Ability to combine multiple data sources
 - Predictive analytics powered by AutoML
- They experienced the following benefits since switching to Qlik, compared to other competitive analytics tools:
 - Transparent pricing
 - Superior performance
 - Improved usability
 - Lower overall cost of ownership
- They agree with the following statement: “Qlik solutions are a key component of my data transformation strategy.”

Company Profile

Company:
Vygon UK

Company Size:
Medium Enterprise

Industry:
Healthcare

About Qlik

Qlik, with the recent addition of Talend, delivers an industry leading portfolio of solutions for data integration, data quality, and analytics. This includes advancements in real-time, AI, ML, and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze, and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik’s solutions work with any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

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