

CSL Behring

Introduction

This case study of CSL Behring is based on a November 2016 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Great visualization tool.”

Challenges

The business challenge that led CSL Behring company to evaluate and ultimately select Qlik:

- Uses a system integrator or business consultant hardly ever (not in the last 12 months) to help deliver analytics services at their company.

Use Case

The key features and functionalities of Qlik that CSL Behring uses:

- Has been a Qlik customer for 1 to 2 years.
- Using Qlik for visual analytics in the following ways:
 - Data-driven innovation and market leadership
 - Internal operational performance review and process change
- Characterizes the scope of their Qlik usage:
 - Visual analytics for self-service & end-user centric solutions
 - Embedded analytics for customized solutions & mashups
 - Operational reporting

Results

CSL Behring achieved the following results with Qlik:

- System integrators / business consultant partners helped choose and deploy Qlik using the following:
 - Configuration and implementation
- Systems integrator or business consultant helps with the following with respect to their Qlik deployment:
 - Internal support – no external at this time
- Agrees with the following statements about Qlik:
 - Qlik helps them analyze and manage their data more effectively: agree
 - Qlik is easy to use: agree
 - Qlik has the right resources to help them when they need it: strongly agree
 - Qlik is a key technology in their day to day role: strongly agree

Company Profile

Company:
CSL Behring

Company Size:
Large Enterprise

Industry:
Pharmaceuticals

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

[!\[\]\(23a2e9ddc7bb0ef55393d38b772a848d_img.jpg\) Qlik](#)

[!\[\]\(9f3852d68d41e1e95bc4ec10e81aba4b_img.jpg\) Qlik](#)