Qlik

IVG Spa Democratize Data with Qlik

Introduction

This case study of nicola.benetazzo@ivgspa.it is based on a June 2023 survey of Qlik customers by TechValidate, a 3rd-party research service.

> ❝ "We rate Qlik's data democratization capabilities, powerful ETL and web interface."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik:

- The other analytics tools they evaluated before selecting Qlik:
  - Microsoft Power BI
  - Board

Use Case

The key features and functionalities of Qlik that the surveyed company uses:

- The unique Qlik capabilities they see as highly beneficial:
  - Interactive dashboards with associative exploration
  - Natural language conversational analytics
  - Mobile analytics that answer questions on the go

Results

The surveyed company achieved the following results with Qlik:

- Rates the value that Qlik delivers for their organization in the following use-cases:
  - Self-service visualization: very valuable
  - Dashboards and applications for business users: extremely valuable
  - Natural language, conversational analytics: valuable
  - Custom and embedded analytics: extremely valuable
  - Mobile analytics: extremely valuable
  - Predictive and prescriptive analytics: valuable
- The Qlik features they consider to be best-in-class:
  - Easy-to-use experience
  - Interactive exploration and search
  - Responsive design delivers a optimized user experience across all devices
- They experienced the following benefits since switching to Qlik, compared to other competitive analytics tools:
  - Superior performance
  - Improved usability
- They agree with the following statement: "Qlik solutions are a key component of my data transformation strategy."

Company Profile

Company:
IVG Spa

Company Size:
Medium Enterprise

Industry:
Industrial Manufacturing

About Qlik

Qlik, with the recent addition of Talend, delivers an industry leading portfolio of solutions for data integration, data quality, and analytics. This includes advancements in real-time, AI, ML, and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze, and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik's solutions work with any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

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