

Case Study: Ecolab, Inc.

Introduction

This case study of Ecolab Inc. is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Almost 90% of our sales reports are currently made using Qlik charts and dashboards.”

Challenges

Before implementing Qlik, Ecolab had difficulty connecting multiple and disparate data sources to see the whole story in their data. Their existing BI solutions was difficult to use and didn't support their data analysis needs.

Ecolab also considered solutions from MicroStrategy and Tableau.

Use Case

Qlik is deployed across the enterprise.

Results

One Ecolab employee state that he simply can't do his job without Qlik.

The main benefits Ecolab has seen from using Qlik includes faster and more confident decision-making, more cross-departmental use of data, and employees finding new ways to approach business issues.

Company Profile

Company:
Ecolab Inc.

Company Size:
Fortune 500

Industry:
Chemicals

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

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