

Jaguar Landrover

Introduction

This case study of Jaguar Landrover is based on a November 2019 survey of Qlik Data Integration customers by TechValidate, a 3rd-party research service.

“Qlik’s Data Integration Platform enables a DataOps approach that vastly accelerates the discovery and availability of real-time, analytics-ready data by automating data streaming, refinement, cataloging and publishing.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik Data Integration:

- The challenges Qlik Data Integration (Attunity) has helped their organization overcome:
 - The manual, error-prone and time-consuming process of having to provide data from across
 - The demand from business users for up-to-the-minute data from across the enterprise for analytics projects and strategic decision making
 - The need to provide their business users with data from mainframe and/or SAP and/or legacy sources

Use Case

The key features and functionalities of Qlik Data Integration that the surveyed company uses:

- Primarily uses Qlik Data Integration (Attunity) to accelerate real-time data integration pipelines across the enterprise.
- Main reasons their organization invested in Qlik Data Integration (Attunity):
 - Their reputation as the leading Change Data Capture (CDC) vendor
 - The ease of use and no requirement for hand-coding
 - Support of all the data sources and targets required

Results

The surveyed company achieved the following results with Qlik Data Integration:

- How Qlik Data Integration (Attunity) has impacted their job role on a personal level:
 - Has become more valuable to their organization
- Positive impacts they have seen from using Qlik Data Integration (Attunity):
 - Faster rollout of data integration projects
 - Facilitated transformation to streaming data architecture

Company Profile

Company:
Jaguar Landrover

Company Size:
Large Enterprise

Industry:
Automotive & Transport

About Qlik Data Integration

Qlik’s vision is a data-literate world, one where everyone can use data to solve their most challenging problems. Only Qlik’s end-to-end data management and analytics platform brings together all of an organization’s data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world.

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