Qlik

Mazzer Luigi S.R.L. Increase Efficiency With Qlik

Introduction

This case study of Mazzer Luigi S.r.l. is based on a June 2023 survey of Qlik customers by TechValidate, a 3rd-party research service.

> "Qlik has made it possible to build effective dashboards to monitor efficiency and highlight problems.
>
> It's easy to combine data from many sources. Simple and intuitive data association.
>
> Qlik is a powerful tool for data analysis."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik:

- The other analytics tools they evaluated before selecting Qlik:
  - Microsoft Power BI

Use Case

The key features and functionalities of Qlik that the surveyed company uses:

- The unique Qlik capabilities they see as highly beneficial:
  - Powerful combination of self-service and governance
  - Interactive dashboards with associative exploration

Results

The surveyed company achieved the following results with Qlik:

- Rates the value that Qlik delivers for their organization in the following use-cases:
  - Self-service visualization: very valuable
  - Dashboards and applications for business users: best-in-class
  - Natural language, conversational analytics: very valuable
  - Custom and embedded analytics: extremely valuable
  - Mobile analytics: very valuable
  - Predictive and prescriptive analytics: valuable
- The Qlik features they consider to be best-in-class:
  - Easy-to-use experience
  - Interactive exploration and search
  - Ability to combine multiple data sources
- They experienced the following benefits since switching to Qlik, compared to other competitive analytics tools:
  - Improved usability
- They agree with the following statement: "Qlik solutions are a key component of my data transformation strategy."
- They experienced the following benefits after migrating from Client-Managed Qlik Sense to Qlik Cloud:
  - Cost savings (infrastructure, hardware, software licenses and/or maintenance)
  - Security
  - Collaboration

Company Profile

Company:
Mazzer Luigi S.r.l.

Company Size:
Small Business

Industry:
Industrial Manufacturing

About Qlik

Qlik, with the recent addition of Talend, delivers an industry leading portfolio of solutions for data integration, data quality, and analytics. This includes advancements in real-time, AI, ML, and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze, and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik's solutions work with any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

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