

Plain Green LLC

Introduction

This case study of Plain Green LLC is based on a June 2018 survey of Qlik for Embedded Analytics customers by TechValidate, a 3rd-party research service.

“The Qlik platform supports a broad spectrum of embedded analytics requirements and provides an agile foundation on which organizations can build, extend, embed analytics and further customize through our rich set of APIs. Qlik aligns well with agile development and rapid deployment resulting in faster time to market.”

Challenges

Before embedding Qlik analytics, Plain Green LLC suffered from a lack of broad acceptance and usage of analytics across the organization.

Use Case

Plain Green LLC is currently using Qlik for CRM and ERP analysis. In the future, they're planning to use it for eCommerce analysis, too.

They have embedded Qlik analytics within internal business applications through iFrames, with a focus on delivering self-service analytics to the business. This is a C-level driven project.

Results

Plain Green LLC reports that by embedding Qlik analytics, they've been able to move from daily/weekly/monthly reports to daily or intra-daily dashboard insights.

Company Profile

Company:
Plain Green LLC

Company Size:
Medium Enterprise

Industry:
Banking

About Qlik for Embedded Analytics

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

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