Case Study: Virtua Health

Introduction

This case study of Virtua Health is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

> "Qlik has caught on here like wildfire. It gives us access to data we never had access to before."
>
> "Qlik's associative model helps me see the whole story within my data so I can make better, more informed business decisions."

Challenges

- Data-related impediments that led to the decision to implement Qlik:
    - Had difficulty connecting mutiple & disparate data sources to see the whole story in their data
    - Had too much data and no way of making sense of it
    - Had difficulty using the existing BI solutions to support their data analysis needs
- Main reasons Virtua Health picked Qlik:
    - It lets them associate data from multiple sources so they can see the whole story within their data
    - It's easy to use and lets them quickly drill down to the underlying data
    - Its robust governance capabilities let them determine who can access what and what they can do with it
- BI vendors considered:
    - Microsoft
    - SAP

Use Case

- Areas of your organization where Qlik is predominantly deployed:
    - In multiple departments
    - Across the enterprise

Results

- Effect Qlik is having on your job or role:
    - Use their apps everyday to make better decisions
    - Became more valuable to the organization
- Rates the importance of the following qualities in their decision to implement Qlik:
    - Associative model: extremely important
    - Smart visualizations: very important
    - Governance capability: important
    - Speed and ease of use: extremely important
- Benefits / positive impacts seen from using Qlik:
    - Faster and more confident decision-making
    - Cost reduction
    - Reduced risk
    - Employees finding new ways to approach business issues
    - More cross-departmental use of data
- Improved their decision-making agility by 25% – 49% with Qlik.

Company Profile

Company:
Virtua Health

Company Size:
Large Enterprise

Industry:
Health Care

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

 Qlik

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Source: **William McClafferty, IT Manager, Virtua Health**