

Atlas Finance Revolutionizes Management Structure with Qlik

Introduction

This case study of Atlas Finance is based on a June 2023 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Qlik has revolutionized our management structure. We now have the ability to identify and manage under-performance, as well as track group performance on the road.

Qlik has been a well-used platform for the past six years”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik:

- The other analytics tools they evaluated before selecting Qlik:
 - manual process

Use Case

The key features and functionalities of Qlik that the surveyed company uses:

- The unique Qlik capabilities they see as highly beneficial:
 - Powerful combination of self-service and governance
 - Interactive dashboards with associative exploration
 - AI-powered capabilities, such as insight generation and automation
 - Natural language conversational analytics
 - Open and standard APIs for extending and embedding analytics
 - Data-driven alerts

Results

The surveyed company achieved the following results with Qlik:

- Rates the value that Qlik delivers for their organization in the following use-cases:
 - Self-service visualization: best-in-class
 - Dashboards and applications for business users: extremely valuable
 - Natural language, conversational analytics: extremely valuable
 - Custom and embedded analytics: best-in-class
 - Mobile analytics: extremely valuable
 - Predictive and prescriptive analytics: best-in-class
- The Qlik features they consider to be best-in-class:
 - Powerful visualizations that convey impactful meaning
 - Easy-to-use experience
 - Advanced authoring features for customized applications
 - Ability to combine multiple data sources
- They experienced the following benefits since switching to Qlik, compared to other competitive analytics tools:
 - Superior performance
 - Improved usability
- They agree with the following statement: “Qlik solutions are a key component of my data transformation strategy.”
- They experienced the following benefits after migrating from Client-Managed Qlik Sense to Qlik Cloud:
 - Flexibility

Company Profile

Company:
Atlas Finance

Company Size:
Medium Enterprise

Industry:
Financial Services

About Qlik

Qlik, with the recent addition of Talend, delivers an industry leading portfolio of solutions for data integration, data quality, and analytics. This includes advancements in real-time, AI, ML, and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze, and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik’s solutions work with any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

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