

# Case Study: Children’s Healthcare of Atlanta

## Introduction

This case study of Children’s Healthcare of Atlanta is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Qlik’s associative model helps me see the whole story within my data so I can make better, more informed business decisions.”

## Challenges

Before implementing Qlik, Children’s Healthcare of Atlanta had too much data and no way of making sense of it. They found it difficult to use their existing BI solutions to support their analysis needs.

The main reasons CHOA picked Qlik were because it lets them associate data from multiple sources so they can see the whole story within their data, and they can create intuitive and smart visualizations to represent their data.

## Use Case

Qlik is deployed across the hospital.

## Results

An IT professional at CHOA say they can’t do their job without Qlik. They use their apps every day to make better decisions and hone their skills which have made them more valuable to the hospital.

CHOA rates the importance of Qlik’s product qualities as follows:

- Associative model: extremely important
- Smart visualizations: extremely important
- Governance capability: extremely important
- Speed and ease of use: extremely important
- Mobility: extremely important

The main benefits CHOA has seen from using Qlik include faster and more confident decision-making, cost reduction, improved financial performance. They also see employees finding new ways to approach business issues.

CHOA estimates that they have improved their decision-making agility by > 75% with Qlik.

### Company Profile

Company:  
**Children’s Healthcare of Atlanta**

Company Size:  
**Large Enterprise**

Industry:  
**Health Care**

### About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

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