

QLIK DATA INTEGRATION CASE STUDY

Brady Corporation

Introduction

This case study of Brady Corporation is based on a November 2019 survey of Qlik Data Integration customers by TechValidate, a 3rd-party research service.

"Qlik's Data Integration Platform enables a DataOps approach that vastly accelerates the discovery and availability of real-time, analytics-ready data by automating data streaming, refinement, cataloging and publishing."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Qlik Data Integration (Attunity):

- The challenges Attunity has helped their organization overcome:
 - The need to provide their business users with data from mainframe and/or SAP and/or legacy sources

Use Case

The key features and functionalities of Qlik Data Integration (Attunity) that the surveyed company uses:

- Primarily uses QDI to provide data ingestion to data warehouses and/or data lakes
- Main reasons their organization invested in Qlik Data Integration (Attunity):
 - Support of all the data sources and targets required

Results

The surveyed company achieved the following results with Qlik Data Integration:

- How QDI has impacted their job role on a personal level:
 - Uses QDI every day to reliably deliver data to their business users
- Positive impacts they have seen from using Qlik Data Integration:
 - Improved real-time data availability for analytics projects
 - Increased data lake or data warehouse ROI
 - Accelerated adoption of cloud-based data lakes and warehouses

Company Profile

Company:

Brady Corporation

Company Size:

Large Enterprise

Industry:

Industrial Manufacturing

About Qlik Data Integration

Qlik's vision is a data-literate world, one where everyone can use data to solve their most challenging problems. Only Qlik's end-to-end data management and analytics platform brings together all of an organization's data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world.

Learn More:

☑ Qlik

☑ Qlik Data Integration

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