

Case Study: Munich Reinsurance Company

Introduction

This case study of Munich Reinsurance Company is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.



“Users love their Qlik apps.”

“Qlik’s associative model helps me see the whole story within my data so I can make better, more informed business decisions.”

Challenges

- Data-related impediments that led to the implementation of Qlik.
 - Had difficulty using the existing BI solution to support data analysis needs
 - Lacked a way to easily analyze data
- Main reason Munich Reinsurance Company picked Qlik:
 - They can create intuitive and smart visualizations to represent their data
- BI vendors considered:
 - IBM
 - Hana

Company Profile

Company:
Munich Reinsurance Company

Company Size:
Medium Enterprise

Industry:
Insurance

Use Case

- Areas of the organization where Qlik is predominantly deployed:
 - In multiple regions

Results

- Effect Qlik is having on your job or role:
 - Use my apps everyday to make better decisions
 - I became more valuable to the organization
- Rate the importance of the following qualities for choosing Qlik:
 - Associative model: extremely important
 - Smart visualizations: extremely important
 - Governance capability: important
 - Speed and ease of use: extremely important
- Benefits / positive impacts seen from using Qlik:
 - Faster and more confident decision-making
 - Employees finding new ways to approach business issues
 - More cross-departmental use of data
- Improved their decision-making agility by 25% – 49% with Qlik.

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

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