Qlik

Case Study: Capgemini

Introduction

This case study of Capgemini is based on a February 2016 survey of Qlik customers by TechValidate, a 3rd-party research service.

> "Qlik's associative model helps me see the whole story within my data so I can make better, more informed business decisions."
>
> "Using Qlik, we've experienced better efficiency and flexibility as well as an improved turn around time for the business users."

Challenges

- Purchased Qlik for the following reasons:
    - It lets them associate large volumes of data from multiple sources
    - It is easy to use and lets me quickly drill down to the underlying data
    - They can create intuitive and smart data visualizations with Qlik
- Evaluated the following BI vendors before selecting Qlik:
    - IBM
    - Tableau

Use Case

- Areas of the organization where Qlik is predominantly deployed:
    - In a line of business
    - In multiple departments

Results

- Overcame the following challenges with Qlik:
    - Accessing cross-departmental data and feeling restricted by data silos
    - Seeing and making sense of all their data
- Benefits / positive impacts seen since using Qlik:
    - Accelerated and improved confident decision-making
    - Reduced risk
    - Improved cross-departmental use of data
- Improved their decision-making agility by 50% – 74% with Qlik.
- Level of agreement with the following statements about Qlik:
    - Qlik is the best platform: agree
    - Qlik is easy and intuitive: agree
    - They can act on all their data with Qlik: neither agree nor disagree
    - They are satisfied with Qlik: agree
    - They can answer any question: neither agree nor disagree

Company Profile

Company:
Capgemini

Company Size:
Large Enterprise

Industry:
Computer Services

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

 Qlik

 Qlik

Source: Tabish Khan, IT Professional, Capgemini