

Case Study: Rockford Health System

Introduction

This case study of Rockford Health System is based on a October 2015 survey of Qlik customers by TechValidate, a 3rd-party research service.

“Qlik helped us improved patient outcomes in orthopedic surgeries by being able to easily compare the practices and outcomes across several surgeons. This has allowed us to implement new guidelines, which had the direct effect of reducing our costs, improving the patient experience, and improving our orthopedic program overall.”

“Qlik’s associative model helps me see the whole story within my data so I can make better, more informed business decisions.”

Challenges

- Data-related impediments that led to the decision to implement Qlik.
 - Had difficulty connecting multiple & disparate data sources to see the whole story in their data
 - Had challenges accessing data due to departmental silos or insufficiently broad security privileges
 - Had too much data and no way of making sense of it
 - Had difficulty using the existing BI solutions to support their data analysis needs
 - Lacked a way to easily analyze data
- Main reasons Rockford Health System picked Qlik:
 - It lets them associate data from multiple sources so they can see the whole story within their data
 - It’s easy to use and lets them quickly drill down to the underlying data
 - They can create intuitive and smart visualizations to represent their data
 - Its responsive design adapts to any device and how they use it to explore data
 - Its robust governance capabilities let them determine who can access what and what they can do with it

Use Case

Qlik is predominantly deployed:

- In a line of business
- In multiple departments

Results

- Effect Qlik is having on your job or role:
 - I can’t do my job without it
 - I became more valuable to the organization
 - It helped me hone my skills
- Importance of the following qualities in the organization’s decision to implement Qlik:
 - Associative model: extremely important
 - Smart visualizations: very important
 - Governance capability: very important
 - Speed and ease of use: extremely important
 - Mobility: important
- Benefits / positive impacts seen from using Qlik:
 - Faster and more confident decision-making
 - Cost reduction
 - Improved financial performance
 - Reduced risk
 - Employees finding new ways to approach business issues
 - More cross-departmental use of data
- Improved their decision-making agility by 50% – 74%.

Company Profile

Company:
Rockford Health System

Company Size:
Large Enterprise

Industry:
Health Care

About Qlik

Qlik is a leader in data discovery delivering intuitive solutions for self-service data visualization and guided analytics. Over 34,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

Learn More:

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