

A Head of Programmatic at an enterprise media agency would be likely to recommend PulsePoint for this reason:

“ Our traders love PulsePoint’s activation platform. It’s intuitive and has a lot of integrations.

Source: Head of Programmatic, Medium Enterprise Media & Entertainment Company

PULSEPOINT[®]
— LEADING HEALTH FORWARD

TechValidate
by SurveyMonkey

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Based on a response of 8 to the question “On a scale of 0-10, how likely would you be to recommend Life?”