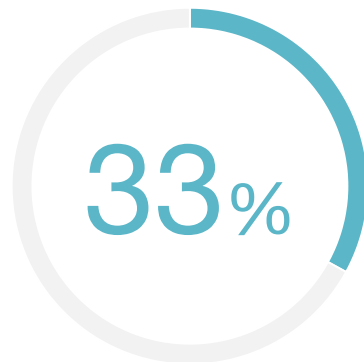


## PULSEPOINT CUSTOMER STATISTIC

33% of surveyed organizations who cited return on ad spend (ROAS) as a key benefit of working with PulsePoint plan to increase their budget spend on DTC media on LIFE by >50% in the next 12 months.



Source: TechValidate survey of a sample size of 1,629 users of PulsePoint

**PULSEPOINT**<sup>®</sup>  
— LEADING HEALTH FORWARD

TechValidate  
by SurveyMonkey

✓ Validated

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