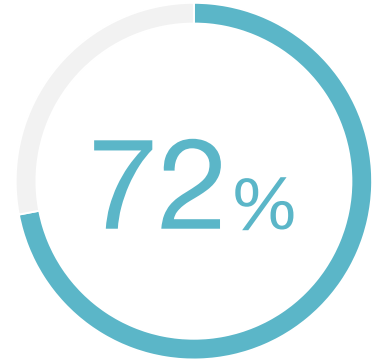


PULSEPOINT CUSTOMER STATISTIC

72% of customers who selected PulsePoint to solve for limited targeting options cited access to granular health audiences as being significantly better to best in class compared to other partners



Source: TechValidate survey of 45 users of PulsePoint

✓ Validated

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**PULSEPOINT**<sup>®</sup>  
— LEADING HEALTH FORWARD

TechValidate  
by SurveyMonkey