

What capabilities would you like to see in the PulsePoint platform that we don't currently offer?

“ None – I think the capabilities set aligns well with what we're activating. There are simply opportunities to grow and refine the current offerings, such as expanding integrations with partners in CTV, DOOH, etc.

— Associate Director Digital Media Strategy, Large Enterprise Marketing & Advertising Company

Source: Associate Director Digital Media Strategy, Large Enterprise Marketing & Advertising Company

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TechValidate
by SurveyMonkey

✓ Validated

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