

PULSEPOINT CUSTOMER STATISTIC

90% of surveyed organizations who selected targeting DTC audiences said their PulsePoint campaigns perform better relative to other industry alternatives in terms of media reach.



Source: TechValidate survey of a sample size of 1,629 users of PulsePoint

**PULSEPOINT**<sup>®</sup>  
— LEADING HEALTH FORWARD

TechValidate  
by SurveyMonkey

✓ Validated

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