Top reasons clients choose PulsePoint

What are the challenges you selected PulsePoint to solve for?

Challenge	Percentage
Limited health targeting options	87%
Challenges scaling campaigns	34%
Outdated data sets	17%
Poor campaign performance	17%
Regulatory concerns	19%
Unwieldy campaign workflow	26%
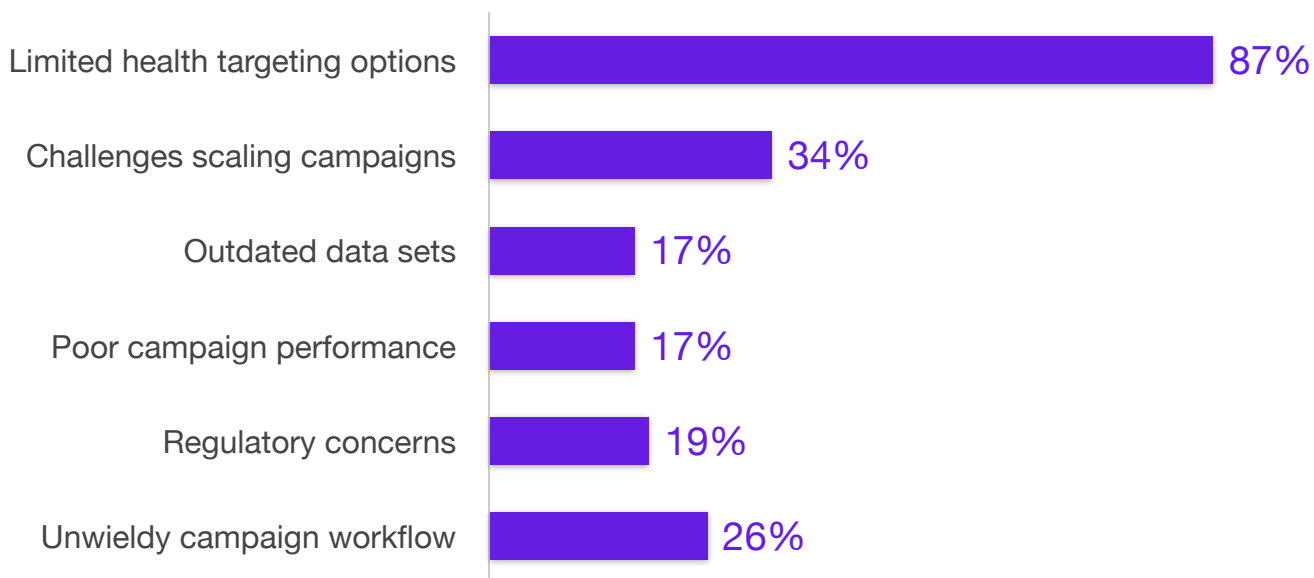
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LEADING HEALTH FORWARD

TechValidate
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