

## Euromoney Institutional Investor

### Introduction

This case study of Euromoney Institutional Investor is based on an October 2019 survey of Prevalent customers by TechValidate, a 3rd-party research service.

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Prevalent:

- Top driver for purchasing their Prevalent [third-party risk management](#) solution:
  - Stronger cybersecurity, to ensure that third parties do not introduce cyber risks that could negatively impact the business
- Challenges that deploying Prevalent solved for their organization:
  - A lack of automation in collecting and analyzing vendor surveys
  - A limited ability to continuously monitor vendors
  - Having no centralization of TPRM functions
- Vendors evaluated before choosing Prevalent:
  - CyberGRX
  - OneTrust
  - SecurityScorecard
  - ServiceNow

### Use Case

- Regulations or industry frameworks they must regularly report against:
  - GDPR
  - ISO 27001
  - PCI
- Looking to grow the number of vendors they assess in the next 12 months by more than 25%+.

### Results

The surveyed company achieved the following results with Prevalent:

- The following Prevalent capabilities in terms of how differentiated they are compared to the competition:
  - Breadth of available surveys: differentiated
  - Assessment scheduling and automated chasing reminders: differentiated
  - Automated risk and compliance register: very differentiated
  - Create tasks, flags, and risks based on results of assessment responses in risk register: differentiated
  - Map results to regulatory and industry frameworks like ISO, NIST, GDPR, CoBIT 5, SSAE 18, SIG, SIG Lite, NYDFS for reporting purposes: very differentiated
  - Identify and visualize relationships between entities to demonstrate dependencies and flows of information: very differentiated
  - User dashboard of tasks, schedules, risk activities, survey completion status, agreements, and documents: very differentiated
- How long it took to complete an assessment:
  - Before deploying Prevalent: 2-3 weeks
  - After deploying Prevalent: 1-2 weeks
- Saved 1 day per assessment on average by utilizing the Prevalent Platform.

#### Company Profile

Company:  
**Euromoney Institutional Investor**

Company Size:  
**Large Enterprise**

Industry:  
**Media & Entertainment**

#### About Prevalent

Prevalent is helping global organizations manage and monitor the security threats and risks associated with third and fourth-party vendors.

Learn More:

[Prevalent](#)