

## PREQIN CUSTOMER STATISTIC

48% of surveyed clients who purchased Preqin Insights+ because they'd read our premium publications in the past, found that their access to the full selection of Preqin Insights+ research also helped **improve and add context to presentations for stakeholders.**



Source: TechValidate survey of 23 users of Preqin



Validated

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**PREQIN**

**TechValidate**  
by SurveyMonkey