

“ I have taken the lead in our organization to inject the market into our day-to-day operations. The most important value we gain from market visits or interacting with users and buyers is directional guidance because it validates or invalidates our perception of the market and the behaviors of our existing client base.

— Rosanne Bellavia, Product Marketing Manager, Hospitality 101, Inc.

Source: Rosanne Bellavia, Product Marketing Manager, Hospitality 101, Inc.



TechValidate
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✓ Validated

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