A Product Manager at a Fortune 500 computer hardware company would be very likely to recommend Pragmatic Marketing for this reason:

The Pragmatic Institute framework truly helps us design the products that meet our market requirements.

Source: Product Manager, Fortune 500 Computer Hardware Company



TechValidate by SurveyMonkey



Published: Nov. 17, 2020 TVID: B38-E89-574

Based on a response of 10 to the question "On a scale of 0-10, how likely would you be to recommend Pragmatic Marketing?"