

“ First, Pragmatic Institute training taught me that my opinion, while interesting, is irrelevant. The market is what I am building product for, so that’s where I should be directing my efforts. Second, I learned that the answers that I seek are not in my office. I have to connect with my users and purchasers to find out what they want.

— Product Manager, Large Enterprise Computer Software Company

Source: Product Manager, Large Enterprise Computer Software Company



TechValidate
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✓ Validated

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