



I use the information in PitchBook to understand wealth of our alumni. Generally, every time there is an IPO or a company is sold, PitchBook helps me estimate how much wealth actually gets to the company's founders, by showing me company debt levels, investors' share of ownership, the number of founders, etc. I can't give you the type of value-added numbers you're looking for, but I can tell you that it helps our fundraisers get a handle on just how much of a windfall our alum is getting. Put more simply, they will say "She sold her company for \$300M, so she must be getting \$300M" to which I can say: Actually, the company was \$68M in debt, investors owned a 74% share of the firm, and there were six founders; so sorry to burst your bubble, but..." On the other hand, it keeps them from making unrealistic donation requests which likely sets them up for more success over the long run.

— Analyst, Educational Institution

Source: Analyst, Educational Institution

✓ Validated

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