PitchBook became our first robust overview of data in the space allowing us to embark in our journey to integrate data driven solutions and build tools that support the efficiency and efficacy of the operation of our VC.

This enabled our data-driven decision making, enriching the information we have at hand during critical moments of decision making.

It also became a great support on more "mundane tasks" for our investment analysts at their research stage, as it allowed them to compare and contrast similar companies in our dealflow to potential competitors.

Today we are committed to being a leading data driven VC, integrating Al and advanced analytics to the day to day operation, and PitchBook was the first stepping stone that allowed us to embark in this ambition.

- Humberto Trevino, Al & Data Analytics Director, Katapult VC

Source: Humberto Trevino, Al & Data Analytics Director, Katapult VC





