



















Product Release Impact

To what extent have these 2019 product releases positively impacted your business?

	Extremely Positive Impact	Somewhat Positive Impact	No Impact	Somewhat Negative Impact	Extremely Negative Impact
Market Maps	 16%	 43%	 41%	0%	0%
Emerging Spaces	 12%	 41%	 47%	0%	0%
Personalized Dashboards	 14%	 47%	 38%	 1%	0%
Company Competitor Landscape	 23%	 48%	 26%	 2%	 1%
Mobile and Meeting Intel	 15%	 29%	 55%	 1%	0%

Source: TechValidate survey of 635 users of PitchBook



TechValidate
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