













To what extent have these 2019 product releases positively impacted your business in Latin America?

	Extremely Positive Impact	Somewhat Positive Impact	No Impact	Somewhat Negative Impact	Extremely Negative Impact
Market Maps	 60%	0%	 40%	0%	0%
Emerging Spaces	 50%	 25%	 25%	0%	0%
Personalized Dashboards	 16%	 67%	 17%	0%	0%
Company Competitor Landscape	 25%	 75%	0%	0%	0%
Mobile and Meeting Intel	 33%	 67%	0%	0%	0%

Source: TechValidate survey of 10 users of PitchBook. Sample comprised of organizations located in Argentina, Colombia, and Mexico.

