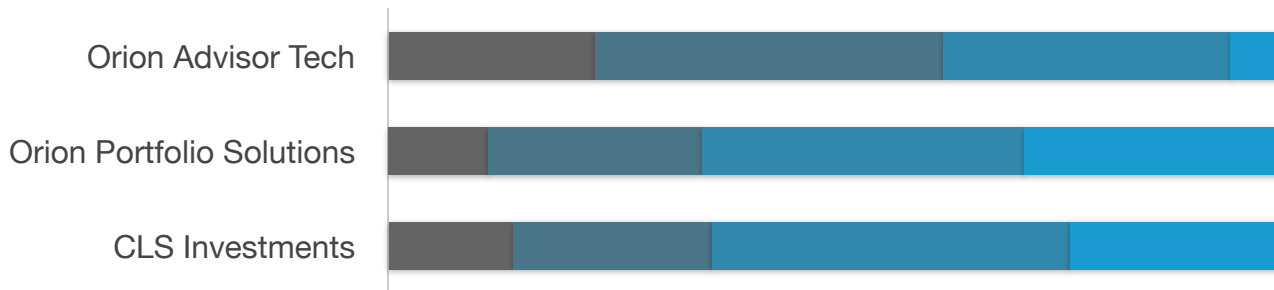


## To what extent does the visual brand or the brand reputation influence your decision to work with the following?

- Greatly, the reputation of this brand influenced my decision
- Somewhat, I was aware of the brand and reputation, but other factors also influenced my decision
  - Not much, my decision to work with this company is unrelated to its brand reputation
  - Not at all, I'm unfamiliar with the brand and/or it's irrelevant to me



Source: TechValidate survey of 122 users of Orion Advisor Tech

✓ Validated

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TechValidate  
by SurveyMonkey