

Rio Industrial Group

Introduction

This case study of Rio Industrial Group is based on a May 2021 survey of Oracle NetSuite customers by TechValidate, a 3rd-party research service.



“Decrease in internal costs of operating our IT Department.”

“More robust Accounting and Financials.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Oracle NetSuite:

- They moved to NetSuite because they had too many entities to manage in their previous system.
- They replaced ManPack ... ManufacturingPackage which was in operation for approx 23Years with NetSuite.

Use Case

The key features and functionalities of Oracle NetSuite that the surveyed company uses:

- They chose NetSuite over the other solutions for the ability to scale and grow.
- The parts of their business now being driven by NetSuite:
 - Financials
 - Inventory management
 - Sales & Marketing

Results

The surveyed company achieved the following results with Oracle NetSuite:

- They closed the books faster than before since switching to NetSuite.
- The organization has been able to do the following with NetSuite:
 - Started doing business internationally
- Rates NetSuite on the following capabilities compared to their previous software:
 - Ease of use for increased adoption: better
 - Overall software performance: better
 - Breadth of capabilities & functionality: better
 - Partner solution ecosystem & integrations: better

Company Profile

Company:
Rio Industrial Group

Company Size:
Medium Enterprise

Industry:
Industrial Manufacturing

About Oracle NetSuite

Oracle NetSuite is the world's leading provider of cloud-based business management software. NetSuite helps companies manage core business processes with a single, fully integrated system covering ERP/financials, CRM, ecommerce, inventory and more.

Learn More:

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