

Kids Treasures

Introduction

This case study of Kids Treasures is based on a May 2021 survey of Oracle NetSuite customers by TechValidate, a 3rd-party research service.



“After switching to NetSuite, we were able to free team members from tedious tasks and move them on to more strategic projects.”

“The company would not have been able to grow to its current complexity and reach with the use of Netsuite. The reliability of data within the system has provided the backbone for our business.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Oracle NetSuite:

- They moved to NetSuite because We were inspired by the complete integration of all functions and the SAAS nature of the solution..
- They replaced QuickBooks with NetSuite.

Use Case

The key features and functionalities of Oracle NetSuite that the surveyed company uses:

- They chose NetSuite over the other solutions for the ability to scale and grow.
- The parts of their business now being driven by NetSuite:
 - Financials
 - Inventory management
 - Sales & Marketing

Results

The surveyed company achieved the following results with Oracle NetSuite:

- They improved inventory management and order fulfillment since switching to NetSuite.
- The organization has been able to do the following with NetSuite:
 - Started doing business internationally
 - Increased sales in more markets
 - Offered new services or product lines
 - Complete visibility of the customer relationship over years provides better analysis
- Rates NetSuite on the following capabilities compared to their previous software:
 - Ease of use for increased adoption: best they've used
 - Value returned for the price: significantly better
 - Overall software performance: significantly better
 - Breadth of capabilities & functionality: significantly better
 - Partner solution ecosystem & integrations: better

Company Profile

Company:
Kids Treasures

Company Size:
Small Business

Industry:
Wholesale Distribution

About Oracle NetSuite

Oracle NetSuite is the world's leading provider of cloud-based business management software. NetSuite helps companies manage core business processes with a single, fully integrated system covering ERP/financials, CRM, ecommerce, inventory and more.

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