

Owens Illinois re-ignites continuous learning with OpenSesame

Introduction

This case study of Owens-Illinois is based on a June 2017 survey of OpenSesame customers by TechValidate, a 3rd-party research service.

“Across a population of around 2000 employees, our region in the Asia Pacific has been a pilot for the global business (around 25000 employees). For this pilot, it has re-ignited an appetite for continuous learning that the long-serving members of the business had somewhat lost. This concept of continuous learning is now reaching all corners of the business at all levels. **The value of this movement cannot be underestimated** for a business that knows it needs to keep on building its capability to remain competitive.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Faced the following challenges when providing online training to learners at their company:
 - Deploying learning content
 - Using a learning management system (LMS)
- Offered 0-100 training courses to their learners prior to using OpenSesame.

Company Profile

Company:
Owens-Illinois

Company Size:
Fortune 500

Industry:
Industrial Manufacturing

Results

The surveyed company achieved the following results with OpenSesame:

- Able to offer 101-500 training courses to their learners after purchasing OpenSesame.
- Able to train 76-100% more employees after purchasing OpenSesame.
- Created over 30 new training tracks or programs after using OpenSesame.

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

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