

OpenSesame helped Medium Enterprise Health Care company save time and money through Meridian LMS integration

Introduction

This case study of a medium enterprise health care company is based on a November 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“OpenSesame saves my company time and money in delivering and administering training courses for our learners.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenges:
 - Meeting the needs of a diverse workforce (multi-generational, multi-lingual)
 - Offering mobile, on the go training
 - A lack of access to computers for much of the workforce
 - Managing the consistency of training across multiple locations
 - Easily implementing a learning and development program
 - Increasing student rates of completion in online classes

Use Case

The key features and functionalities of OpenSesame that the surveyed company uses:

- Primary reasons for purchasing OpenSesame:
 - It integrated with their current LMS, Meridian
 - The catalog had the courses they were looking for
 - The catalog had high-quality courses
 - The breadth of the catalog satisfies the broad needs of their company
- Main categories / courses used from OpenSesame:
 - Industry-specific
 - Technology (Microsoft Office, Google/G Suite Applications)

Results

The surveyed company achieved the following results with OpenSesame:

- Has seen the following benefits since using OpenSesame:
 - Can find the right training courses
 - Can find training courses of high-quality
 - Gained access to a broad spectrum of training courses their company needed
- Compared to other companies who provide course content, the surveyed company found that OpenSesame:
 - Had better breadth and quality of courses
 - Had superior affordability
 - Best-in-class customer service
 - Best-in-class course administration
 - Superior Meridian LMS integration

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Health Care

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

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