

# OpenSesame helped consumer products company save time and money through Docebo LMS integration

## Introduction

This case study of a medium enterprise consumer products company is based on a November 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“Utilizing OpenSesame helped our company by:

\*Saving the company more than \$100,000 annually

\*Allowing employees not to be tied to specified times. Training is now available 24 /7.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenges:
  - Meeting the needs of a diverse workforce (multi-generational, multi-lingual)
  - Need of offering mobile, on the go training
  - Training a mix of managers and employees
  - Building future leaders
  - Serving the needs of different job functions (sales, marketing, leadership)

## Use Case

The surveyed company uses the following features/functionality:

- Primary reasons for purchasing OpenSesame:
  - It integrated with their Docebo LMS
  - The catalog had the courses they were looking for
  - The breadth of the catalog satisfies the broad needs of their company
- Main categories/courses used from OpenSesame:
  - Leadership and business skills
  - Technology (Microsoft Office, Google/G Suite Applications)

## Results

The surveyed company achieved the following results with OpenSesame:

- Benefits of using OpenSesame
  - Lowered training costs
  - Improved employee utilization of training
  - Improved employee engagement/satisfaction with training
  - Realized a return on their investment in OpenSesame in 10 months – 1 year.
- Compared to other companies who provide course content, the surveyed company found that OpenSesame: delivering course content:
  - Had superior breadth and quality of courses
  - Had superior affordability
  - Had superior customer service
  - Had superior integration with their LMS, Docebo

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Consumer Products**

### About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

Learn More:

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