

# Bridge customer saves time, money while improving quality of eLearning

## Introduction

This case study of a large enterprise computer services company is based on an October 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“OpenSesame saves me time finding and administering courses for my learners.”

“OpenSesame saves my company money in delivering and administering training courses for our learners.”

“With OpenSesame, we are providing more and better quality training topics to our associates.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenges:
  - Meeting the needs of a diverse workforce (multi-generational, multi-lingual)
  - Offering mobile, on the go training
  - Building a learning culture
  - Building future leaders
  - Serving the needs of different job functions (sales, marketing, leadership)

## Use Case

Learning and development profile:

- Uses the following learning management system (LMS):
  - Bridge
- Primary reasons for purchasing OpenSesame:
  - It integrated with their current LMS
  - The catalog had the courses they were looking for
  - The catalog had high-quality courses
  - The breadth of the catalog satisfies the broad needs of their company
- Main categories / courses used from OpenSesame:
  - HR compliance
  - Leadership and business skill
  - Technology (Microsoft Office, Google/G Suite Applications)

## Results

- Has seen the following benefits since using OpenSesame:
  - Gained access to a broad spectrum of training courses their company needed
  - Improved employee utilization of training
  - Improved employee engagement / satisfaction with training
- Rates the following OpenSesame features compared to other companies delivering course content:
  - Breadth and quality of courses: best in class
  - Affordability: superior
  - Customer service: best in class
  - Ease of administering courses: best in class
  - Integration with their LMS: best in class

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Computer Services**

### About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

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