Shari’s Management Corporation saves time training with OpenSesame

Introduction

This case study of Shari’s Management Corporation is based on a November 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service.

"OpenSesame saves me time finding and administering courses for my learners."

"OpenSesame saves my company money in delivering and administering training courses for our learners."

"We saved time and money being able to select content from a library rather building items from scratch."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenges:
  - Meeting the needs of a diverse workforce (multi-generational, multi-lingual)
  - Offering mobile, on the go training
  - Demonstrating the ROI of training to leadership
  - Building future leaders

Use Case

The key features and functionalities of OpenSesame that the surveyed company uses:

- Uses the following learning management systems (LMS):
  - Wisetail

- Primary reasons for purchasing OpenSesame:
  - The breadth of the catalog satisfies the broad needs of their company

- Main categories / courses used from OpenSesame:
  - HR compliance
  - Leadership and business skill

Results

The surveyed company achieved the following results with OpenSesame:

- Has seen the following benefits since using OpenSesame:
  - Realized a return on their investment in OpenSesame in 10 months – 1 year.
  - Gained access to a broad spectrum of training courses their company needed.
  - Improved employee utilization of training.
  - Rates the following OpenSesame features compared to other companies delivering course content:
    - Breadth and quality of courses: best in class when compared to
    - Affordability: superior to
    - Customer service: superior to
    - Ease of administering courses: superior to
    - Integration with their LMS: better than

Company Profile

Company: Shari’s Management Corporation
Company Size: Small Business
Industry: Hospitality

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

Learn More:

Source: BJ Kirk, Operations Director, Shari’s Management Corporation

Published: Nov. 22, 2016
TVID: B3C-E3D-91B
Research by TechValidate