OPENSESAME CASE STUDY

Shari's Management Corporation saves time training with OpenSesame

Introduction

This case study of Shari's Management Corporation is based on a November 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service.

> "OpenSesame saves me time finding and administering courses for my learners."
>
> "OpenSesame saves my company money in delivering and administering training courses for our learners."
>
> "We saved time and money being able to select content from a library rather building items from scratch."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenges:
  - Meeting the needs of a diverse workforce (multi-generational, multi-lingual)
  - Offering mobile, on the go training
  - Demonstrating the ROI of training to leadership
  - Building future leaders

Use Case

The key features and functionalities of OpenSesame that the surveyed company uses:

- Uses the following learning management systems (LMS):
  - Wisetail
- Primary reasons for purchasing OpenSesame:
  - The breadth of the catalog satisfies the broad needs of their company
- Main categories / courses used from OpenSesame:
  - HR compliance
  - Leadership and business skill

Results

The surveyed company achieved the following results with OpenSesame:

- Has seen the following benefits since using OpenSesame:
  - **Realized a return on their investment in OpenSesame in 10 months – 1 year.**
  - Gained access to a broad spectrum of training courses their company needed
  - Improved employee utilization of training
- Rates the following OpenSesame features compared to other companies delivering course content:
  - Breadth and quality of courses: best in class when compared to
  - Affordability: superior to
  - Customer service: superior to
  - Ease of administering courses: superior to
  - Integration with their LMS: better than

Company Profile

Company:
Shari's Management Corporation

Company Size:
Small Business

Industry:
Hospitality

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

Learn More:

OpenSesame