

OPENSESAME CASE STUDY

Nidec Motor Corporation accelerated access to elearning

Introduction

This case study of Nidec Motor Corporation is based on a November 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service.

"OpenSesame saves me time finding and administering courses for my learners."

"OpenSesame saves my company money in delivering and administering training courses for our learners."

"With OpenSesame, we increased the speed of access to elearning."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenges:
 - Meeting the needs of a diverse workforce (multi-generational, multilingual)
 - Training a mix of managers and employees
 - Managing the consistency of training across multiple locations
 - Easily implementing a learning and development program
 - Serving the needs of different job functions (sales, marketing, leadership)

Use Case

Learning and development profile:

- Uses the following learning management system (LMS):
 - Halogen until Dec 2016; migrating to Workday in 2017
- Primary reasons for purchasing OpenSesame:
 - The catalog had the courses they were looking for
 - The breadth of the catalog satisfies the broad needs of their company
 - Of a referral from a colleague or friend
- Main categories / courses used from OpenSesame:
 - HR compliance
 - Leadership and business skill
 - Health and safety
 - Industry-specific
 - Technology (Microsoft Office, Google/G Suite Applications)
 - Certification

Results

The surveyed company achieved the following results with OpenSesame:

- Can find the right training courses
- Can find training courses of high-quality
- Lowered training costs
- Improved employee utilization of training
 Improved employee engagement / satisfa
- Improved employee engagement / satisfaction with training
- Rates the following OpenSesame features compared to other companies delivering course content:

Realized a return on their investment in OpenSesame in 13 - 18 months.

- Breadth and quality of courses: superior
 - Affordability: best in classCustomer service: best in class
 - Ease of administering courses: best in class
 - Integration with their LMS: superior

Company Profile

Company: Nidec Motor Corporation

Company Size: Large Enterprise

Industry: Industrial Manufacturing

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

Learn More:

☑ OpenSesame

Source: Joe Stoff, Human Resources Director, Nidec Motor

Corporation