

Large Enterprise Food Company saving time and money with OpenSesame

Introduction

This case study of a large enterprise food company is based on a November 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“OpenSesame saves me time finding and administering courses for my learners.”

“OpenSesame saves my company money in delivering and administering training courses for our learners.”

“OpenSesame has more offerings we can provide to our learners.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenges:
 - Meeting the needs of a diverse workforce (multi-generational, multi-lingual)
 - Demonstrating the ROI of training to leadership

Use Case

Training and development profile:

- Uses the following learning management system (LMS):
 - TTN
- Primary reasons for purchasing OpenSesame:
 - It integrated with their current LMS
 - The catalog had high-quality courses
 - The breadth of the catalog satisfies the broad needs of their company
 - Of a referral from a colleague or friend
 - Buying courses per use
- Main categories / courses used from OpenSesame:
 - HR compliance
 - Leadership and business skill
 - Health and safety
 - Industry-specific
 - Technology (Microsoft Office, Google/G Suite Applications)

Results

The surveyed company achieved the following results with OpenSesame:

- Can find the right training courses
- Improved employee utilization of training
- Realized a return on their investment in OpenSesame in 4 – 6 months.
- Rates the following OpenSesame features compared to other companies delivering course content:
 - Breadth and quality of courses: best in class
 - Affordability: better than others
 - Customer service: best in class
 - Ease of administering courses: best in class
 - Integration with their LMS: best in class

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Food

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

Learn More:

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