

OPENSESAME CASE STUDY

HMS solves learning challenges, saves money with OpenSesame

Introduction

This case study of HMS is based on a March 2017 survey of OpenSesame customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Faced the following challenges when looking for training for the company:
 - Training a mix of managers and employees
 - Providing engaging learning formats (short length, long length, quizzes, scenarios, etc.)
 - Offering a mix of courses to meet different levels of courses (beginner, intermediate, advanced)
- Was purchasing courses from 6-10 content providers or publishers before they subscribed to OpenSesame.

Use Case

The key features and functionalities of OpenSesame that the surveyed company uses:

- Integrated their OpenSesame courses with the following learning management system (LMS):
 - SilkRoad

Results

The surveyed company achieved the following results with OpenSesame:

- Saved over \$25,000 after using OpenSesame.
- The following challenges improved after purchasing OpenSesame:
 - Provide engaging learning formats (short length, long length, quizzes, scenarios, etc.)
 - Offer a mix of courses to meet different levels of courses (beginner, intermediate, advanced)
- Saw the following improvements after using OpenSesame:
 - Increased utilization rates
 - Reduced training costs
 - Higher employee engagement scores.
- Experienced the following benefits after using an OpenSesame integration with their LMS:
 - Saved time and resources finding and syncing courses
 - Improved their ability to administrator and deploy e-learning
- Was spending the following amount on activities per month before they purchased OpenSesame:
 - Finding new courses: 9-24 hours per month
 - Evaluating existing courses: 9-24 hours per month
 - Purchasing courses: 5-8 hours per month
 - Finding courses for learners: 9-24 hours per month

Source: Jason Kimball, Organizational Effectiveness Manager, HMS

- Saved time on the following activities per month after they purchased OpenSesame:
 - Finding new courses: 26-50%
 - Evaluating existing courses: < 10%</p>
 - Purchasing courses: 26-50%
 - Finding courses: 26-50%

Company Profile

Company: **HMS**

Company Size: Medium Enterprise

Industry: **Health Care**

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

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