

Berkshire Communities sees much higher training compliance with OpenSesame

Introduction

This case study of Berkshire Communities is based on a November 2016 survey of OpenSesame customers by TechValidate, a 3rd-party research service.

“OpenSesame saves me time finding and administering courses for my learners.”

“Our education compliance is MUCH higher now that we use OpenSesame.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select OpenSesame:

- Major organizational learning and development challenge:
 - Serving the needs of different job functions (sales, marketing, leadership)

Use Case

Learning and development profile:

- Uses the following learning management system (LMS):
 - Yardi eLearning
- Primary reason for purchasing OpenSesame:
 - It integrated with their current LMS
- Main categories / courses used from OpenSesame:
 - HR compliance
 - Leadership and business skill
 - Health and safety
 - Industry-specific
 - Technology (Microsoft Office, Google/G Suite Applications)

Results

The surveyed company achieved the following results with OpenSesame:

- Realized a return on their investment in OpenSesame in 4 – 6 months.
- Gained access to a broad spectrum of training courses their company needed
- Improved employee utilization of training
- Improved employee engagement / satisfaction with training
- Rates the following OpenSesame features compared to other companies delivering course content:
 - Breadth and quality of courses: superior
 - Affordability: better than others
 - Customer service: best in class
 - Ease of administering courses: superior
 - Integration with their LMS: superior

Company Profile

Company:
Berkshire Communities

Company Size:
Medium Enterprise

Industry:
Real Estate

About OpenSesame

Leading organizations depend on OpenSesame to train millions of employees. An entirely new and better way—easier, more economical, with less risk—to access the best on-demand training. With thousands of business, safety, technology, and compliance courses, OpenSesame helps train organizations of any size.

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