OOMNITZA CASE STUDY

# Enterprise Financial Services Company Automates Key Business Processes & Creates a Single Source of Truth with a 3 Month ROI using Oomnitza

## Introduction

This case study of a medium enterprise financial services company is based on a September 2022 survey of Oomnitza customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Oomnitza has basically saved us a lot of time by integrating information from many sources into one. By creating value through automation, our Support Team can spend time and attention on delivering excellent customer service."

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Oomnitza:

- Before using Oomnitza's ETM Platform they had:
  - Time-consuming, manual processes for managing technology assets across their entire lifecycle
  - Inability to accurately budget and forecast technology expenditures for endpoints, SaaS/on-premises applications and cloud resources
- Before they adopted Oomnitza, they were using spreadsheets
- Before Oomnitza, they had trouble offboarding employees because of:
  - Timely and complete reclamation of all endpoints and accessories

## Environment

- The number of SaaS and on-premises applications in use in their organization is between 51-100.
- They have between 5,001 and 10,000 technology assets including endpoints (laptops, mobile devices, IoT), infrastructure (servers, storage, cloud instances), network devices, SaaS/on-premises software licenses, and accessories managed with Oomnitza.

## Results

The surveyed company achieved the following results with Oomnitza:

- To deploy and start benefiting from Oomnitza took less than 3 months
- The business process improvement they have seen since using Oomnitza are:
  - Unified and centralized technology inventory
  - Audit accuracy, time and cost savings
  - Improved asset context and response time for service desk
- The number of audits that have been improved since using Oomnitza is between 3 and 5
- They have achieved a cost savings between 16 to 20% from managing their technology assets with Oomnitza.
- The time saved managing their technology assets with Oomnitza is 41 – 80 hours per month (1/4 – 1/2 FTE)

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
**Medium Enterprise**

Industry:
**Financial Services**

### About Oomnitza

Oomnitza offers the industry's most versatile Enterprise Technology Management platform that delivers critical business process automation for IT. Our SaaS solution, featuring agentless integrations, best practices, and low-code workflows, enables enterprises to quickly achieve operational, security, and financial efficiency by leveraging their existing endpoint, application, network infrastructure, and cloud infrastructure systems. We help some of the most well-known and innovative companies to optimize resources, mitigate cyber risk, expedite audits and fortify digital experience.

**Learn More:**

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