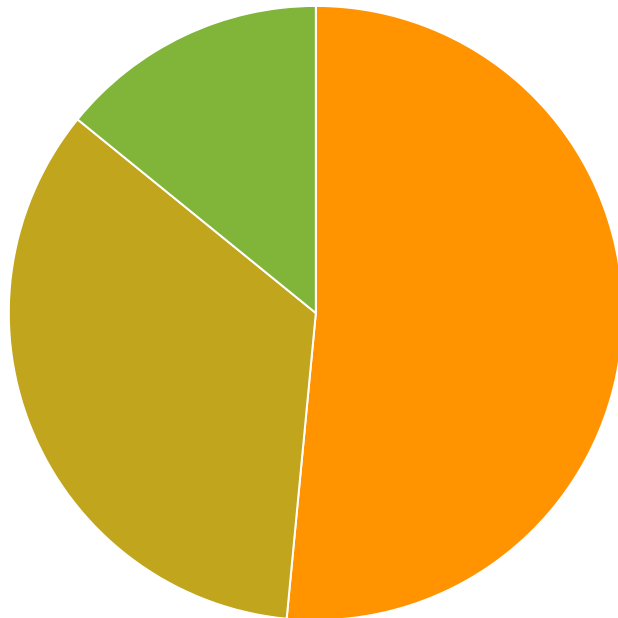


Brand Perception – Post Sale

Did becoming a customer change your perception of Omnitrac, as a brand?



- YES – My perception of Omnitrac is BETTER than before I became a customer: **51%**
- NO – My perception of Omnitrac is the same as before I became a customer: **34%**
- YES – My perception of Omnitrac is worse than before I became a customer: **14%**

Source: TechValidate survey of 468 users of Omnitrac

✓ Validated

Published: May. 12, 2017 TVID: F42-E25-D8F



TechValidate
by SurveyMonkey