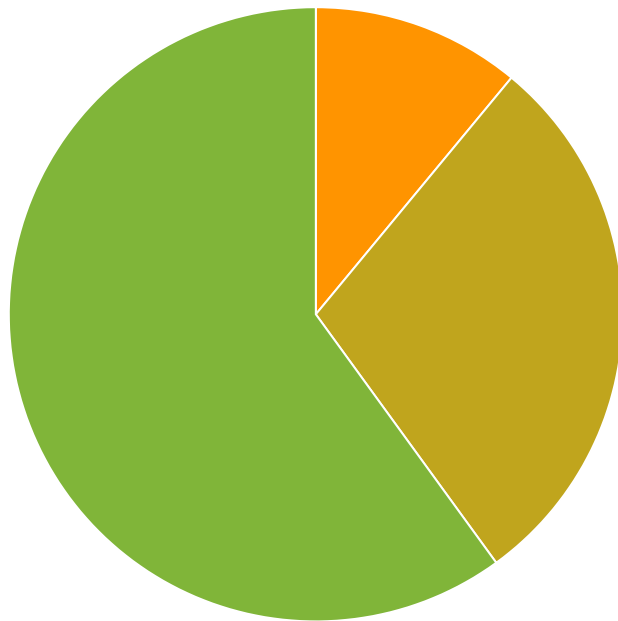


## Which of the following Social Networking / Gamification use cases is most valuable to you?



- “Yelp-like” app for truckers (reviews and other unique attributes about trucking locations such as shipping / receiving locations and other points of interest): **11%**
- Match demand with supply based on route preferences: **29%**
- Gamified driver scorecard for safety and productivity with a Back Office dashboard: **60%**

Source: TechValidate survey of 191 users of Omnitrac

✓ Validated

Published: Feb. 24, 2020 TVID: 1C4-C8A-057



TechValidate  
by SurveyMonkey