omnitracs

Case Study: Educational Institution

Introduction

This case study of a educational institution is based on a October 2015 survey of Omnitracs customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

> "
> "Roadnet Anywhere gives one the ability to apply rules, but also allows visible flexibility in following those rules. It's one of my favorite software applications. It's very easy to use and seamlessly integrates planning, tracking, and history in one easy to use application."

Challenges

- Realized that a routing and/or dispatching tool was needed because:
  - They needed better daily driver performance management
- Purchased Roadnet Anywhere over a competitor because:
  - Their fully integrated routing and full-functionality dispatching & proof of delivery
  - The software is easy to implement, understand, and to use
  - The SaaS application does not require a high level of IT involvement
  - Had features and functions that other vendors did not

Use Case

- Roadnet Anywhere features utilized to make a direct impact on business:
  - Standard routing
  - Dynamic routing
  - Customizable routing configurations
  - Actual versus planned reporting & playback
    *The Roadnet Anywhere features that made you successful in increasing efficiency & accountability while reducing costs:
  - GPS tracking relative to the route plan to know where out of route miles & unplanned stops are occurring in order to correct driver behaviors to reduce costs
  - Detailed exception reporting to proactively respond to route changes and manage drivers more effectively
  - SaaS solution that allowed for easy implementation without IT personnel
- Chose a SaaS product for routing and/or dispatching because:
  - They did not have to purchase or manage a database
  - The software is always current because upgrades are applied automatically

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Educational Institution

About Omnitracs

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

 Omnitracs, LLC

Results

- Benefits achieved after using Roadnet Anywhere:
  - Reduced excess route mileage
  - Decreased overtime hours
  - Reduced time spent routing vehicles
  - Increased utilization of vehicles by adding additional stops
  - Increased driver and customer accountability with proof of delivery
- Roadnet Anywhere has improved route efficiency by the following:
  - Reduced total miles driven: 11-15%
  - Reduced labor cost per stop: 6-10%
  - Reduced billing cycle: 6-10%
- Roadnet Anywhere makes your business more profitable by:
  - Reducing miles run per route
  - Decreasing driver overtime
  - Reducing the time that it takes to route
  - Determining planned arrival & departure times
  - Knowing where my employees and vehicles are at all times
  - Being able to quickly respond to customer inquiries
  - Holding drivers accountable to planned routes
  - Being able to electronically confirm the date and time a delivery occurred
- Roadnet Anywhere assisted in improving staff efficiency by the following:
  - Increased driver productivity: 11-15%
  - Reduced driver overtime: 11-15%
  - Increased staff productivity: 11-15%
  - Increased customer service productivity: 11-15%
  - Decreased routing time: 21-25%