

Case Study: Celadon Trucking Services

Introduction

This case study of Celadon Trucking Services, Inc. is based on a January 2016 survey of Omnitrac Hours of Service customers by TechValidate, a 3rd-party research service.

Challenges

- Chose Omnitrac over other Hours of Service providers for the following reason:
 - Already had MCP platform in place and HOS met requirements
- Main motivations for adopting a Hours of Service application:
 - Driver safety
 - Concerns about audits / falsified logs
 - Reducing driver paperwork
 - Reducing back office paperwork / administrative expenses

Company Profile

Company:
Celadon Trucking Services, Inc.

Company Size:
Large Enterprise

Industry:
Transportation Services

Use Case

- Strongly agrees that Omnitrac Hours of Service has had a positive impact on driver safety.

About Omnitrac Hours of Service

Omnitrac, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

[Omnitrac, LLC](#)

Results

- Saves > 15 minutes of paperwork time each day per driver with Omnitrac Hours of Service.
- Drivers who previously used paper logs and now use e-logs, 51% – 75% of these drivers prefer the new method.
- 51% – 75% of their drivers feel Electronic Logging Devices make their jobs easier.
- Agrees that Omnitrac Hours of Service has had a positive Return on Investment for their company.

Source: Mike Gabbei, Chief Information Officer, Celadon Trucking Services

Research by **TechValidate**
by SurveyMonkey