

J & B Group

Introduction

This case study of J & B Group is based on an August 2019 survey of Omnitracs customers by TechValidate, a 3rd-party research service.

“By moving to 1 integrated ELD and Routing software we have access to more data and functionality that we could need in an easy to use solution. We are able to fully utilize the functionality we were looking for to make better decisions, track exceptions more efficiently and provide visibility to other departments to self serve, saving operations valuable time. Looking forward to the improvements and enhancements Omnitracs continues to make. ”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Omnitracs:

Moved from Omnitracs' on-premise routing and dispatching software to their cloud-based solution for the following:

- For the new features in Omnitracs One that aren't available in RTS
- integrated ELD/HOS and Routing software. #1 reason.

Evaluated the following before making the decision to upgrade to Omnitracs' cloud solution:

- Descartes
- Verizon/Telogs/Fleetmatics
- Appian/Trimble/Peoplenet
- BluJay

Use Case

The key features and functionalities of Omnitracs that the surveyed company uses:

Omnitracs cloud-based products they use daily:

- Routing
- Dispatching
- Mobile driver app
- Compliance/ELD

Other departments besides theirs that were responsible for the decision to move to Omnitracs' cloud-based routing and dispatching solution:

- IT
- Fleet operations

Features or functionalities, related to route efficiency, used on a regular basis:

- Standard Routing
- Suggest Route

Features or functionalities, related to order accuracy, used on a regular basis:

- The Order Status Module in the web application
- Mobile Forms
- The Interactive Geocoder

Features or functionalities, related to driver productivity, used on a regular basis:

- FleetView
- Exception Monitoring
- Driver Performance Reports

Results

The surveyed company achieved the following results with Omnitracs:

Level of improvement to their routing operations since upgrading to Roadnet Anywhere:

- reduction in total miles driven: less than 5%
- reduction in driver overtime: less than 5%
- reduction in vehicle maintenance costs: less than 5%
- increase in overall fleet capacity: less than 5%
- reduction in time spent routing vehicles: less than 5%

Level of improvement to their dispatching operations since upgrading to Roadnet Anywhere:

- increased driver visibility: >20%
- increased driver productivity: 0% – 5%

Company Profile

Company:
J & B Group

Company Size:
Medium Enterprise

Industry:
Food

About Omnitracs

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

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