

# Gilmore Services

## Introduction

This case study of Gilmore Services is based on a September 2016 survey of Omnitracs customers by TechValidate, a 3rd-party research service.



What would you say to someone considering Roadnet Telematics?  
“Do it! You won’t regret it.”

## Challenges

Gilmore Services realized they needed a telematics solution because:

- Customers were complaining that delivery / service was not on time.

They evaluated and ultimately selected Roadnet Telematics over a competitor because:

- They wanted a fleet management platform that includes routing, actual vs. planned tracking, and business analytics.

## Use Case

Gilmore Services uses the following features of Roadnet Telematics:

- Tracking speeding, idling, and harsh events
- Current and historical GPS information
- Driver, vehicle, and efficiency scorecards
- Actual vs. planned reporting

## Results

Gilmore Services believes that Roadnet Telematics:

- Improved their drivers’ safety

They see value / savings with Roadnet Telematics in the following ways:

- Reductions in fuel consumption
- Reductions in idling
- Fewer out of route violations
- Reductions in accidents
- Fewer phone calls to know where a driver is and when the delivery will be made
- Minimized maintenance costs
- Reductions in insurance costs

Roadnet Telematics has improved their operations by:

- Lowering fuel consumption
- Enhancing asset utilization
- Increasing driver accountability & efficiency
- Increasing profits

Gilmore Services was able to reduce the following costly driver habits after implementing Roadnet Telematics:

- Driver speeding
- Driver idling
- Off-route violations

### Company Profile

Company:  
**Gilmore Services**

Company Size:  
**Small Business**

Industry:  
**Security Products & Services**

### About Omnitracs

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

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