

Case Study: McKenzie Tank Lines

Introduction

This case study of McKenzie Tank Lines, Inc. is based on a January 2016 survey of Omnitracs Hours of Service customers by TechValidate, a 3rd-party research service.

Challenges

- Chose Omnitracs over other Hours of Service providers for the following reason:
 - Long term relationship with Qualcomm/Omnitracs
- Main motivations for adopting a Hours of Service application:
 - Driver safety
 - Concerns about audits / falsified logs
 - Reducing driver paperwork
 - Reducing back office paperwork / administrative expenses
 - Driver satisfaction
 - Reducing non-compliance fines
 - Great tool for dispatch for work assignments

Use Case

- Strongly agrees that Omnitracs Hours of Service has had a positive impact on driver safety.

Results

- Saves > 15 minutes of paperwork time each day per driver with Omnitracs Hours of Service.
- Drivers who previously used paper logs and now use e-logs, > 75% of these drivers prefer the new method.
- > 75% of their drivers feel Electronic Logging Devices make their jobs easier.
- Strongly agrees that Omnitracs Hours of Service has had a positive Return on Investment for their company.

Company Profile

Company:
McKenzie Tank Lines, Inc.

Company Size:
Medium Enterprise

Industry:
Transportation Services

About Omnitracs Hours of Service

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

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